

## Business Finance Proposal Form

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Funding Circle Rep Sara Karbasi - 02034676378

Email sara.karbasi@fundingcircle.com

Date 20 June 2024

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Database

### Business

Company Name CREVENTA GROUP LTD

Trading/Registered Address 20-22 Wenlock Road, London, England, N1 7GU

Registration number 12647719

Is the entity part of a group structure? No

Date incorporated 05 June 2020

Summary of Business Activities Event management

Website <https://creventa.com/>

### Current Position (per last filed accounts)

### Proposed Finance

Amount and Term £50,000

Date Required as soon as possible

**Purpose of loan** The business provides a software platform for hotels and restaurants. This particular software help provides management with events. It can be tailored to look after weddings, seating plans, food allocation, allergies etc. Their top clients are Hilton Tottenham Hotspur, Marriot, IGH group etc. The reason for the loan is they are looking for working capital for their new employees. As the demand increases for clients asking more add on features they need to match the demand and need a bigger development team, to be able to tailor to these needs such as pre-orders - guest seating plans for larger events. The basic package is anywhere from £1000 to £2000 per year and they have just launched ticketing, whereby it would be £1.75 per ticket and the credit card processing etc. Majority of venues roughly do about 50 to £150,000 in ticketing and currently there has been a high demand for this. They are looking to bring in 3 to 4 people and this would bring in about £30k per month

Annual Turnover £137,999

Profit/Loss £25,000

Shareholder Funds £15,177

Overdraft Limit 0

Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.)

No

### Director/Shareholders

Applicant 1

Applicant 2

Applicant 3

Name & Shareholder % Luke Stephen Ireland

Home Address: 48 Sheen Park, Richmond, Tw9 1Uw

Previous address (if less than 2 years): Same as current address

Homeowner/ Tenant: Homeowner

Value:

Mortgage Balance:

<b>DOB:</b>	01/04/1972		
<b>Phone 1:</b>	<a href="tel:+447710929151">+447710929151</a>		
<b>Phone 2:</b>			
<b>Email:</b>	<a href="mailto:luke@creventa.com">luke@creventa.com</a>		
<b>Consent to Search (Y/N?):</b>	Y		

### Primary Contact

Tel: +447710929151 Email: [luke@creventa.com](mailto:luke@creventa.com)